

amy bickerton

USER EXPERIENCE DESIGNER, SAN FRANCISCO * AMYBICKERTON.ORG

DESIGN

- Interaction Design
- Information Architecture
- User Experience Mapping
- Sketching & Wireframing
- Documentation & Deliverables
- Pixel-Perfect Assets
- Test Protocols & Survey Design
- Interviews, Field Research
- Participatory & Co-Design Methods
- Personas & Scenario Creation

BUSINESS

- Competitive Analysis
- Team Building, Facilitation
- Client & Partner Relations
- Presentation Design
- Data Visualization

TECHNICAL

- InDesign, Illustrator, Photoshop
- OmniGraffle
- Sketch
- Microsoft Office & Google Drive
- Pivotal Tracker, Jira, Basecamp, etc
- SurveyMonkey, Ethnio, Wufoo, etc
- InVision (and other prototyping tools)
- Keynote, Powerpoint
- Video and audio editing
- Basic HTML and CSS
- Pre-Press, Print Production



EXPERIENCE

- User Experience Designer** Goodreads SAN FRANCISCO, CA
JAN.2015–PRESENT UX strategy; mobile product design, including ereader
- User Experience Designer & Researcher** Flywheel REDWOOD CITY, CA
NOV.2012–DEC.2014 Mobile product design, UX research, copywriting
- UX Researcher/Designer** Reputation.com REDWOOD CITY, CA
NOV.2011–NOV.2012 Generative & evaluative design research; interaction design
- User Experience Strategist** Gotomedia SAN FRANCISCO, CA
JUNE.2010–NOV.2011 Ethnographic research, usability testing, project management
- Design Intern** Second Road SYDNEY, AUSTRALIA
MAY–AUG.2009 Facilitation, interviews, information design, internal process creation
- Communications Assistant** Carnegie Mellon PITTSBURGH, PA
MAY.2006–MAY.2009 Print & web design

ACTIVITIES

- Senior Lecturer** California College of the Arts SAN FRANCISCO, CA
JAN.2015–PRESENT I teach a core course on design research for Interaction Design students
- Visiting Assistant Professor of Design** Carnegie Mellon DOHA, QATAR
JAN–JUNE.2014 Taught communication design to IS, CS, & business undergraduates
- Design Research Instructor** CIID COPENHAGEN, DENMARK
FEB.2013 Co-taught week-long course at Copenhagen Institute of Interaction Design
- Presenter** Design Principles and Practices LOS ANGELES, CA
JAN.2011 Presented research project *Viewing Emotions: The Future of Television Services*
- Presenter** Design and Emotion Conference CHICAGO, IL
OCT.2010 Presented paper on UX design: *From Breaking Meaning To Making Meaning*
- Design Instructor** Carnegie Mellon PITTSBURGH, PA
AUG.2009–MAY.2010 Taught fundamentals of design to non-majors
- Presenter** Microsoft Faculty Summit Design Expo REDMOND, WA
JUL.2009 With team, presented *Synchronicity: New Ways of Working*
- Print Designer** Various Non-Profits PITTSBURGH, SAN FRANCISCO
JUNE.2004–PRESENT Posters, brochures, newsletters, programs, branding

EDUCATION

- Master of Design** Carnegie Mellon University PITTSBURGH, PA
AUG.2008–MAY.2010 Concentration in Communication Planning & Information Design
- Bachelor of Arts** Carnegie Mellon University PITTSBURGH, PA
AUG.2002–MAY.2006 Double Major in Creative Writing & English